

never be bored



• OVERVIEW: Pensacola Downtown Crowd is a unique entertainment publication and is the ONLY one to target the thriving downtown area. It reaches the business and residential community of downtown Pensacola by featuring news and entertainment of the arts, businesses, restaurants, shopping and events. it is a free, widely distributed, monthly publication. Every issue features the following sections:

- D.I.B. Article
- Feature Articles
- Art • Music • Theatre
- Dateline Downtown
- Word on the Street
- ChowDownTown
- Business Profile
- Faces in the Crowd
- Gallery Night Guide

• READERS: The readership of the Downtown Crowd is vast and growing quickly. Readers are Pensacolians of all ages, races, and social brackets. We target younger and older readers with time and money to spend in the downtown area.

• DISTRIBUTION: 18,000 to 24,000 copies distributed at 450 different locations in Pensacola, Pensacola Beach, Gulf Breeze, Pace, Milton, and Perdido Key.

• DEADLINES: ad deadlines are the 15th of the month prior to publication

• AN EXAMPLE OF SOME DISTRIBUTION POINTS:

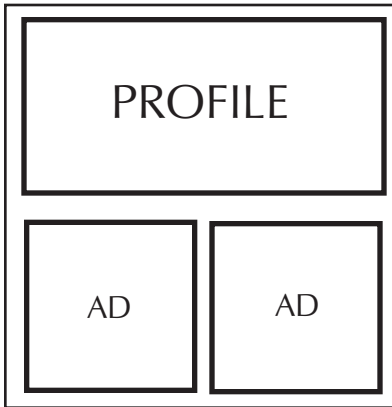
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|--------------------------------|-----------------------------------|------------------------------------|----------------------------------|
| PSC | Pensacola Therapeutic Massage | The Judicial Building | ESP Natural Gas |
| Center for the Pediatric Rehab | Council on Aging of West Florida | City Hall | Downtown Improvement Board |
| Cordova Lanes | Pensacola Opera | Joe Patti's Seafood | BLAB TV |
| Laser Hair Removal Clinic | Crowne Plaza Grand Hotel | Charlie's Eatery | Gulf Power |
| Beach Community Bank | Dharma Blue | Head Hunter Hair Styling | The Nail Studio |
| People's 1st Community Bank | The Fish House | A Healing Spirit | Comfort Inn |
| Appleyard Agency | Atlas Oyster Bar | Belmont Cultural Art Center | Pensacola Beach Properties |
| Bank of Pensacola | Pensacola Historic Museum | Ernestine's Jazz and Blues Cafe | Peg Leg Pete's |
| Pensacola Police Department | Historic Pensacola Village Office | Pensacola Gov't. Emp. Credit Union | Crabs |
| Pep Boys | Pensacola Symphony Orchestra | Turner Antiques Gallery | Sidelines |
| Coffee Cup | First Federal Mortgage | Baptist Hospital | Pensacola Beach Hilton |
| Maria's Seafood Market | Seville Office Suites | Days Inn | Hampton Inn |
| McDonald's | Moondance Bead Shop | YMCA | Best Western |
| Marina Oyster Barn | Hub Stacey's | RBC Bank | Clarion Suites Convention Center |
| Georgio's Pizza | Seville Quarter | Professional Hearing Aid Center | Paddy O'Leary's Irish Pub |
| Weatherford's | Beacon Building | Schmidt's Music | Pensacola Convention and |
| Apple Market | Edsel Matthews Jr. Attorney | Rock Hard | Visitor Center |
| Better Business Bureau | TT Wentworth Museum | A J's Mugs | Bagelheads |
| Bayview Seniors Center | Pensacola Cultural Center | Solé Inn | Landry's Seafood |
| Gent's Formal Wear | Pensacola Museum of Art | Polonza Bistro | Outback Steakhouse |
| Garden Street Salon | Regions Mortgage | Newlin Chiropractic | McGuires Irish Pub |
| Cuttin' Loose | PaineWeber | Pensacola Glass Co. | Richeys East Liquor |
| The Melting Pot | Harbor View on the Bay | Blount Building | Andrews Institute |
| Reynolds Music | Levin, Papantonio, Attorneys at | New York Nick's | Reynolds Hardware |
| Esquire Barber Shop | Law | The Global Grill | |



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Editorial Package



Half page editorial profile with signed contract for 3 consecutive months for 1/4 page ad @ \$259.00/month (net rate)

- * editorial profile may include both text and photos
- * your ad may or may not be on same page as profile per your choice

Disclaimer: Space is limited. Editorial based on first come first served. \$10.00 stock photo fee if used. Minimum \$25.00 graphics fee if Ballinger designs ad. Contract must be signed 2 weeks prior to ad deadline.

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