

THE 2023 GREATER PENSACOLA CHAMBER PARTNERSHIP DIRECTORY



Published by Ballinger Publishing, the *Greater Pensacola Chamber Partnership Directory* showcases our community and your business to the loyal network of Chamber members and business owners, as well as current residents, potential residents and regional visitors—all with one advertisement. The 2023 edition of the directory provides the opportunity for visibility to a variety of audiences for a full year.

The annual publication is sent free of charge to all existing and new members of the Greater Pensacola

Chamber, is included in re-location packets and is distributed to strategic points across the region.

Contains alphabetical and categorized sections featuring all Chamber Partners in good standing.

Directory is printed 8½ x 11 in. full color, glossy, perfect bound.

Yearlong digital exposure at **PensacolaChamber.com** and **BallingerPublishing.com**.

2023 Membership Directory timeline

Publication date – April 1, 2023 | Ad reservations – March 1, 2023 | Artwork due – March 1, 2023

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Notes:

RATES & AGREEMENT

Full Page	\$1600	Back Cover	\$2195
2/3 Page	1200	Inside Front	2000
1/2 Page	900	Inside Back	2000
1/3 Page	600	Page 3	1900
1/6 Page	300	Center Spr.	3200

***Directory Upgrade or additional entries \$50 pre-pay**

RATES: Rates are Agency Commissionable to authorized agencies where placement originates. Rates above are per month, per insertion. First time advertisers must pay half of the first insertion at proofing. The remainder of first insertion will be billed at publication time. Each insertion thereafter will be billed at publication time.

COMPOSITION: Ad design fee of \$50 minimum. Ads built by Ballinger Publishing's in-house design team may undergo a maximum of 3 proofs at the discretion of the designer. **Ads should be built to 100% of their actual size at a resolution of 300ppi.**

SUBMISSION: Content for ad builds should be sent to the designer no fewer than 3 days before the set ad deadline. Please submit your high resolution ad to advertise@ballingerpublishing.com.

Ad Deadline
March 1, 2023

Publication Date
April 1, 2023

FULL PAGE WITH BLEED

8.75 X 11.25

*Please note that
on full page ads,
the live area is
8 x 10.5

FULL PAGE WHITE BORDER

8 X 10.5

1/6 V

2.525
X
5.125

1/3 H

5.125
X
5.125

1/2 H

8 X 5.125

1/3 V

2.525
X
10.5

2/3 V

5.125
X
10.5

1/3 V

2.525
X
10.5

1/6 H

5.125 X 2.4375

1/2 V

5.125
X
7.8125

ADVERTISING AGREEMENT

It is agreed that you are authorized to place advertisements in **The Greater Pensacola Chamber Partnership Directory**.

Advertiser (Corporate) Name

Billing Address

Advertiser Email

Billing Email

Phone #

Advertising Agency & Contact Info

Credit Card

Ad Size	Horizontal or Vertical	Build/Print Ready/ Re-Run/Revise	Gross Rate Per Insertion
Agency or Other Discount	Net Per Insertion	Contract Total	

CC Number: _____

Expiration Date: _____ Code: _____

Signature: _____

TERMS: It is agreed that BALLINGER PUBLISHING may not raise the stated advertising rates during the period of this contract, nor may the advertiser cancel during the agreed term of this contract without a shortrate. **SHORTRATE:** If a cancellation must be made by the advertiser, a letter of cancellation must be received by BP 45 days prior to the printed deadline date of the next publication. Shortrate will be billed at a frequency rate according to the number of insertions in *The 2023 Greater Pensacola Chamber Partnership Directory* the advertiser has actually accrued. In the event that litigation is initiated, the contract will be forced through the completion of contract whether or not all of the insertions were actually run. In the event that litigation is initiated, client agrees to pay all attorney fees for any and all legal action, law suits, and judgements. All camera-ready materials submitted to BP are accepted upon the express condition that the advertiser agrees to hold BP harmless from any and all claims arising out of or relating to copy, copyrights, trademarks or mistakes in ad either photographic or copy, or that the use of any name or other material in any advertisement that is illegal, unauthorized or damaging in any way to any person or name or other legal entity. Billing is due upon receipt. All contracted advertising will be billed in advance. Balances unpaid after the 30th of the month are subject to a 1½% per month (18% annually) finance charge. The advertiser agrees to pay a finance charge, of 1½% per month (18% annually). The advertiser agrees to pay all legal fees, court and/or collection costs on balances delinquent over 30 days.

Advertiser Authorized Signature

Advertiser Authorized Signature (printed)

Date